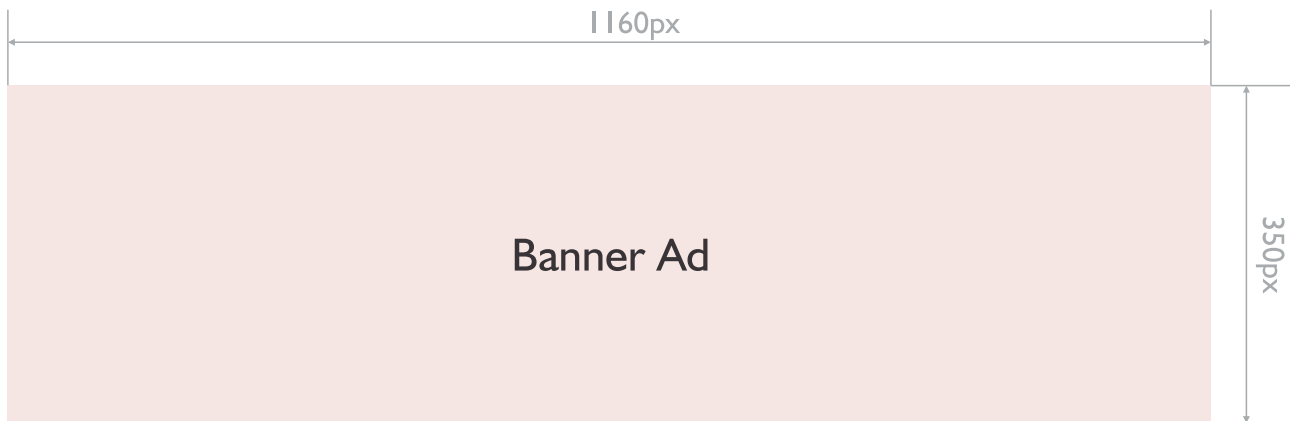


## ADVERTISING SPECIFICATION SHEET

### Webpage Banner Specification

Banner Size: 1160px (W) x 350px (H)



### Website Banner Ad Design Specifications

Make sure the Canvas / Colour Mode is set to RGB.

JPG, PNG, EPS, TIF, and PDF files are all accepted.

Resolution / dpi must be submitted at **72 dpi**.

All images must be flattened & fonts to be converted to curves / paths.

*Please note that any problem which requires our design staff to change the ad to meet press-ready standards will be fixed and billed at the rate of R650 per hour (30 minute minimum).*

**E-mail the ad file to  
[info@saparenting.co.za](mailto:info@saparenting.co.za)**